

About IDEA

Institute of Development Affairs (IDEA) was formed by a group of likeminded activist in 1993. It has started project activities with the help of foreign donors since 1996. Central support office of IDEA is based in Sylhet city while it has branches to operate field activities and established partnership with other NGOs in different corners of Sylhet division. It has been implementing projects/ programme through its partners in Brahmanbaria, Netrokona and Kishoregonj district. IDEA has been implementing multidimensional activities targeted to develop people living in different underserved areas.



Vision

IDEA envisages a socially just, economically sustainable, culturally gender fair society and environmental friendly production system where every citizen are empowered, enjoy equal opportunities and access to production and distribution system.

Mission

IDEA shall institute capacity building measures in partnership with the local members of the community and among civil society. It shall promote gender equality, propagate awareness on natural resource conservation, good governance and human/women's rights. IDEA will work on strengthen people's organization and ensure access to basic services amongst the vulnerable and underserved sector in the society.

Objectives

- Provision of equal access and opportunities to social services among the members of the community by promoting good standard of education to children and

adults and work on the establishment of research and training institute.

- Women and gender equity and empowerment through advocacy work, popular education and awareness raising activities on environment and nature conservation, gender sensitivity and reproductive rights, cause and effect of HIV/AIDS as integral part and cross cutting theme of the institution.



- Provision of health care services for women, adolescent and children, propagate the use of preventive measure and alternative medicines and establish community based health service system.

- Strengthen the peoples movement, complementary/supple-mentary services on poverty alleviation and improvement of the standard of living through income diversification and livelihoods enhancement.
- Building local leaders potential on advocacy, lobby work and good governance and train them for the involvement as policy makers at the local government levels and establishing people's organization.
- Networking and alliance with other actors on issues i.e. livelihood, environment, climate change, disaster and common property resources, etc.

Key Areas of Expertise

Capacity Building, Climate Change, Community Development, Disability, Disaster Risk Reduction, Education, Entrepreneurship, Environmental Issues, Food



Security, Health, Human Rights, Hygiene/ Hygiene Promotion, Livelihoods, Micro Finance, Nutrition, Water and Sanitation, Good Governance, Election Monitoring and Voter Education.

Donors

UNDP, UNICEF, FAO, CDMP, Netherlands Government, Ireland Government, AusAID, CIDA, Japanese Government, OXFAM, IUCN Netherlands, SDC, Swisscontact, USAID, CARE, HELVETAS Swiss Intercooperation, WaterAid, Bangladesh NGO Foundation, Katalyst, Chevron, Concern, ARECOP Indonesia, Plan Bangladesh, MJF and DoE.

Membership & Partnering

IDEA is the member of the Federation of NGOs in Bangladesh (FNB) as its District Secretary, lead of SUPRO, lead of CSRL in Haor region, CAMPE, CDD, BRAC, CNRS, BELA, NGO Forum for PH, DBM and KN.



Description of Strategic Areas and Activities

Education

- Non-formal Primary Education Programme (NFPE)
- Education for adolescent girls
- Community Resource Center (CRC)

Women Development

- Income and employment generation
- Socio-legal and cultural development
- Skills and entrepreneurs development
- Adolescent girls development

Risk Reduction & Climate Change Adaptation

- Community based disaster preparedness and flood response
- Networking on community disaster preparedness and climate change adaptation
- Flood relief and rehabilitation with WatSan and housing
- Social mobilization for risk reduction
- Introduction and dissemination of early variety of rice
- Infrastructure development for risk reduction
- Social mobilization

Environment Protection

- Wetland biodiversity conservation
- Improved cook stoves and household energy

- Methodology for participatory assessment in indoor air pollution and improved cook stoves dissemination
- Ecological agriculture and integrated pest management
- Social and wetland forestry

Health

- Community based health care and establish trained Traditional Birth Attendants (TBAs) and Rural Paramedics
- WatSan system development
- Community health education, awareness and referral
- Supplementary food for pregnant and lactating mothers and children



Livelihood

- Household based production and use of homestead lands and water bodies
- Land use and production of field crops
- Skill development and self employment
- Access to market and explore marketing
- Livestock, fishery, poultry and duck husbandry



Governance

- Participation of women and poor in local government administration
- Formation and capacity development for community based organization (CBOs)



- Networking with other GO, NGO, Civil Society Organizations (CSOs) and private sector stakeholders
- Lobbying and advocacy on different contemporary issues

Implementation Approaches

- Expansion
- Integration
- Intensification
- Networking and Resource Mobilization
- Capacity Building
- Advocacy and Awareness Raising
- Innovation
- Partnering



Management of IDEA

IDEA's highest policy making body is the General Committee composed of 21 members. It has its Executive Committee (EC) composed of 7 members. The elected members of the EC have the responsibility to take charge of the overall organizational direction. Staff members of IDEA work under the leadership of its Executive Director.

Legal Entity

IDEA is registered with the Department of Social services (Reg. No. Syl-357) and NGO Affairs Bureau (Reg. No. 1039), GoB. IDEA is also registered with EuropeAid/PADOR (Reg. No. BD-2009-EJC-2306466327) and D.U.N.S No. 731576117.

Geographical Areas of Intervention

Sylhet, Sunamgonj, Moulvibazar, Hobigonj, Brahmanbaria Netrokona and Kishoregonj District.

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